



ENERGY 2021

TOWARDS A GREEN RECOVERY

MARKETING PROGRAM

June, 22 – 25, 2021, Hotel Palisad, Zlatibor, Serbia

Dear colleagues,

Successfully completed International Conference in June 2020, ENERGY 2020, as probably the only successfully organized scientific-professional meeting in the field of technical sciences, held during the period of reduced intensity of the pandemic, obliges us to invite you to take part in the traditional International Conference. from **June 22 to 25, 2021 on Zlatibor**, at the Hotel Palisad. The high reputation that ENERGY conferences enjoy in the professional domestic and international public implies the right timing and attractiveness of the upcoming XXXVI international conference called **ENERGY 2021 – TOWARDS A GREEN RECOVERY**. Our Conferences have definitely become the front line of the energy sector where science and the profession meet state and private companies and energy-related industries with the aim of tracing the paths of energy transition.

Today, engineers from the energy sector are facing dramatic changes, and the positive news of curbing the pandemic imposes on us the topic of the next conference - TOWARDS A GREEN RECOVERY - with a special focus on the EU and the Western Balkans region. The term "green growth" or "green economy" is often used for energy transition. In its essence, this process implies a radical transformation of energy, which includes decarbonization and digitalization. A fair energy transition also leads to decentralization and democratization of the sector, i.e. the inclusion of customers as active participants in energy markets, as consumers and energy producers. In the European Green Deal (EU-GD, presented 11. December 2019) the European Commission reaffirms its commitment to facing global challenges in the field of climate and environmental protection, which is considered the main task of this generation. EU-GD is a new growth strategy that the EU intends to transform into a rightful and prosperous society with a modern, resource efficient and competitive economy in which there will be no net greenhouse gas emissions in 2050 and in which economic growth is not linked to resource exploitation. The EU intends to promote EU-GD policies internationally, especially in the neighboring area. Thus, the realization of the EU green deal will certainly affect the energy sector of the Western Balkans (WB) region, encouraging its transformation. On the other hand, the non-participation of the countries of the region in the EU-GD will result in inconsistencies in the mechanisms for payment of fees for CO2 emission rights and may lead to the introduction of measures to protect EU markets from energy-intensive products, including electricity, from Serbia and the region. Joining the EU-GD enables the countries of the region to realize the necessary investments in sustainable energy capacities. The EU intends to integrate the countries of the region into the energy transition process through the "Green Agenda for the Western Balkans".

ENERGY 2021 - TOWARDS A GREEN RECOVERY / areas of interest:

- (1) RENEWABLE ENERGY SOURCES (PV, WIND, WATER, BIOMASS, BIOGAS, GEOTHERMAL ENERGY...);
- (2) CONVENTIONAL FOSSIL FUELS AND ENERGY TRANSITION;
- (3) CONNECTING THE ELECTRICITY SECTOR WITH THE HEATING, TRANSPORT AND INDUSTRY SECTORS;
- (4) ELECTRIC POWER NETWORKS AND ENERGY MARKETS;
- (5) ENERGY EFFICIENCY (HOUSEHOLDS, COMMERCIAL SECTOR, INDUSTRY, BUILDING...);
- (6) NEW TECHNOLOGIES IN ENERGY SECTOR;
- (7) MULTISECTORAL TASKS IN THE AREA OF ENVIRONMENTAL IMPROVEMENTS ON THE ROAD OF THE REPUBLIC OF SERBIA TOWARDS THE EU;
- (8) ECONOMIC AND REGULATORY-DEVELOPMENT ISSUES OF THE ENERGY SECTOR.

In addition to oral presentations by sessions, panel discussions will be organized. Competent speakers will be provided for all discussions (panels), and special guests (invited lecturers from the country and abroad), representatives of state bodies, energy and industrial companies and the scientific-research sector will also take part in the discussion.

We believe that the following topics will dominate in the scientific and professional papers and contributions that will be submitted to the Program-Organizing Committee of the Conference:

- strategic planning in the conditions of energy transition with an emphasis on accelerating the energy transition in Serbia and in the region;
- analysis of current performance indicators of the energy sector with the impact of the pandemic;
- new opportunities for financing the energy transition with the specifics of energy regulations;
- modern power systems and smart technologies;
- modern technologies in the use of coal, oil and gas and in the production of heat and electricity;
- analysis of energy systems (modern analytical methods and tools for modeling energy systems, energy surveys, system analysis, results);
- connection between environmental protection policy, energy efficiency and optimal energy development;
- environmental, economic and social effects of the use of renewable energy sources;
- sustainable energy development from the aspect of reducing the impact on climate change

We do believe that the 36th International Conference ENERGY 2021 will achieve great success with its scientific results and influence on further development of science and energy sector.

In Marketing program you can find different type of sponsorship package and exhibition floor plan. We believe that you will find interest to present your products and services on upcoming Conference XXXVI ENERGY 2021.

Best regards,



Milun Babić

President of the Association of Energy Sector
Specialists Assembly



Nikola Rajaković,

President of the Association of Energy Sector
Specialists

SUMMARY

GENERAL SPONSORSHIP	4
GOLDEN SPONSORSHIP	4
GRAND SPONSORSHIP	4
SPONSOR	5
CONFERENCE BAG SPONSOR.....	5
SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL.....	5
DINNER CEREMONY SPONSOR	6
DONOR.....	6
PROMOTIONAL MATERIAL	6
PANEL/ROLL UP PRESENTATION	6
BUSINESS PRESENTATION	6
ADVERTISING	6
EXHIBITOR.....	7
COMPARATIVE TABLE OF SPONSORSHIP PACKAGES	7
EXHIBITION FLOOR PLAN.....	8

GENERAL SPONSORSHIP (Can only be one)

5.000 €*

General Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 colour page on 3rd page of the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title General Sponsor,
 - on the Conference USB, under the title under title General Sponsor;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 100 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces);
- Equipped exhibition space of 8 m² at the exhibition of the Conference;
- 45 minutes reserved presentation;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Four full registration fees.

GOLDEN SPONSORSHIP

3.000 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 colour page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Golden Sponsors,
 - on the Conference USB, under the title under title Golden Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 50 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 30 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Three full registration fees.

GRAND SPONSORSHIP

2.000 €*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Great Sponsors,
 - on the Conference USB, under the title under title Great Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 20 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 20 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Two full registration fees.

SPONSOR

1.000 €*

Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1/2 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Multimedia presentation up to 10 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 piece);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

CONFERENCE BAG SPONSOR

800 €*

Bag sponsor is entitled to:

- Every participant is given a bag with Bag Sponsor logo together with conference logo;
- 10 bags for Sponsor partners;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL

800 €*

Sponsor of opening ceremony and welcome cocktail is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors;
- Possibility of greeting participants at the opening ceremony (up to 5 min);
- Cocktail for all participants;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

DINNER CEREMONY SPONSOR

600 €*

Dinner ceremony Sponsor is entitled to:

- It is held on a third day of the conference for all participants;
- Possibility of inviting guests, business partners and company representatives (up to 5 guests);
- Possibility of greeting participants at the Dinner ceremony (up to 5 min);
- Company Logo and Trademark:
 - on the invitation card,
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- One full registration fee.

DONOR

300 €*

Donor is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors.

PROMOTIONAL MATERIAL

100 €*

Distribution of brochures, catalogues, and other printing material and promoting gadgets.

PANEL/ROLL UP PRESENTATION

200 €*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 1

BUSINESS PRESENTATION

400 €*

Companies are entitled to a 20 minute presentation of their company, in the main conference room, according to the time schedule.

ADVERTISING

Advertisement in the Conference Program:

- 1 b/w page advertisement **150 €***
- 1/2 page b/w advertisement **100 €***

Note: The price of color advertisement increases for 20 %.

EXHIBITOR 6m²**400€***

Exhibitor is entitled to:

- Standard booth equipped with:
 - panels
 - information stand,
 - standard electricity socket
 - one full registration fee

- Exterior exhibition space (1 m²) **30 €***
- Additional 1 m² **80 €***

20% VAT is not included.*COMPARATIVE TABLE OF SPONSORSHIP PACKAGES**

Sponsorship packages	General sponsor	Golden sponsor	Grand sponsor	Sponsor
	5.000€	3.000€	2.000€	1.000€
Exhibition space, fully arranged	8 m ²	6 m ²	6 m ²	6 m ²
Advertising in the Conference Program	colour page on 3 rd page	colour page	black and white page	1/2 black and white page
Company logo on all printed materials	Yes	Yes	Yes	Yes
Company logo and link published on conference web page savezenegeticara.org	Yes	Yes	Yes	-
Multimedia presentation on the Conference DVD	100MB	50MB	20MB	10MB
Distribution of brochures and other printing and promoting material in the conference bag	4 pcs.	3 pcs.	2 pcs.	1 pcs.
Company presentation	45 minutes	30 minutes	20 minutes	-
Letter of Acknowledgement, handed at the Conference Opening Ceremony	Yes	Yes	Yes	-
Free registration fees	4	3	2	1

EXHIBITION FLOOR PLAN



CONTACT INFORMATION

Technical Secretary:



BBN Congress Management d.o.o.

Deligradska 9, 11000 Belgrade, Serbia

Tel: +381 (0) 11 / 3629405, 2682318, 3629402, 3629403

Fax: +381 (0) 11 / 3629406

Cell: +381 (0) 63 / 368594

E-mail: bbn@bbn.co.rs, bbn.pco@gmail.com

Web site: www.bbn.co.rs